Rediscover Main Street

WILLIAMSVILLE, NY

MY IDEA FOR CHANGE
This project will entail placing signs in front of historical landmarks on Main Street in the historic Village of Williamsville, in order to increase the walkability of this street, as well as to communicate the history of the Village more effectively. The Village of Williamsville has been identifying Village landmarks, as well as improving its Main Street through the “Picture Main Street” initiative. This project will involve strengthening and combining both of these efforts by advocating for and installing historical signs on Main Street. This is a strategy to both recognize the Village’s history as well as make Main Street more enticing for pedestrians.

WHERE THE CHANGE WILL HAPPEN
Main Street in the Village of Williamsville could be made more walkable and attractive for pedestrians. Furthermore, one way to make Main Street more appealing is to highlight the historical significance of certain sites on the street. This could potentially increase the tourism appeal of the Village, stimulate economic development, and promote more environmentally-friendly and healthy modes of transportation. The Village of Williamsville is already conducting efforts to identify Village landmarks, as well as make its Main Street more appealing through the “Picture Main Street” initiative. An initiative to combine and bolster these efforts is needed though.

Planning a Change

ACTIONS TO MOVE IT FORWARD
- Continue best practice research
- Learn how to incorporate “new media” into the project
- Explore funding opportunities
- Start fundraising and grant writing

RESOURCES NEEDED TO MAKE IT HAPPEN
- Funding, Partnerships, Volunteers, Grant Writing Assistance, Graphic Design and Sign Expertise

FUNDING RANGE
$10,000 - $50,000

STAGE OF DEVELOPMENT

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It’s time our history was made part of the picture. This project seeks to make Main Street in the historic Village of Williamsville more pedestrian-friendly and appealing by visibly highlighting the history of the Village along the street.