City of Buffalo

A Strategic Plan for the 1415 Community Organization, Inc.

MY IDEA FOR CHANGE
The purpose of this project is to create a strategic plan for 1415 Community Organization, Inc.. Since 2009, the organization 1415 has run a co-ed youth basketball league, an essay contest, and several events meant to instill pride to the community and teach residents social skills. The services and events that 1415 offers result in the development of community members’ socializing and networking skills, relationships and friendships with people from different backgrounds, and respect for peers and the community. Despite the impressive impact that the organization has had so far, 1415 feels that it needs to engage in strategic planning to maintain the organization’s sustainability. Specifically, the organization is trying to develop strategies to obtain additional funding, volunteers, and event venues in order to offer services more consistently.

WHERE THE CHANGE WILL HAPPEN
The organization 1415, Inc. serves the areas with the zip codes 14214 and 14215. In fact, the name of the organization is actually a combination of these two zip codes. Currently, it is clear that the youth in our neighborhood lack social skills, and that a self-centered, inflexible mentality predominates. This is evidenced by youth social gatherings that often end with someone being hurt. Another main problem in our neighborhood is a lack of pride in our community and its members. This is indicated by the litter on our sidewalks and streets. In light of these challenges, efforts are needed to increase social skills as well as self and neighborhood pride.

Planning a Change

A community that learns, plays, and builds together, stays together. 1415 Community Organization, Inc. provides at risk youth and low income families with educational and recreational programs to improve social skills and restore pride in our community and its members.

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Zip codes 14214 & 14215
City of Buffalo

One Region Forward

HOUSING & NEIGHBORHOODS

ACTIONS TO MOVE IT FORWARD
Explore different sustainable organizational models
Prioritize projects based on capacity (human, financial and material)
Explore funding opportunities
Start fundraising and grant writing

RESOURCES NEEDED TO MAKE IT HAPPEN
Strategic Planning Assistance, Funding, Partnerships, Volunteers, Grant Writing Assistance, Marketing Assistance

FUNDING RANGE
$5,000 - $10,000

STAGE OF DEVELOPMENT

One Region Forward