Design is Everywhere
Making places that work

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SESSION 3
Building Blocks for Sustainability
Design is about everything, not “big architecture”
“When I'm working on a problem, I never think about beauty. I think only how to solve the problem. But when I have finished, if the solution is not beautiful, I know it is wrong.”

Richard (Bucky) Buckminster Fuller

NYC Viaduct, now “The High Line” Park
Photo Credits: Arbuckle Industries and Friends of the High Line
Urban design connects the dots between engineering, planning, public administration, historic preservation and architecture.

Urban design should reflect community aspirations for place.

NYC Viaduct, now “The High Line” Park
How we choose to build places has an effect on the livability of those places.
A Brief Contemporary History of Urban Design
Where we are today..
Place types for living and working

Urban Centers

Village Centers

Traditional Neighborhoods
Place types just for living

Single Family Residential

Exurban Residential
Place types just for working

Suburban Strip

Office Industrial
Good design is a component of placemaking. Placemaking is not just about the relationship of people to their places, it creates relationships among people in place.
Placemaking is a process that is facilitated by planners and other professionals (architects, designers, etc.), but is driven by communities and their values.

Scenario Planning Workshops

What would you invest in?

What would you protect?

Where would you locate our homes, jobs and attractions?

What would you change?

Over 770 citizens created 113 maps

HOW DID CITIZENS MAP A MORE SUSTAINABLE FUTURE FOR BUFFALO NIAGARA?
Placemaking is a process that is facilitated by planners and other professionals (architects, designers, etc.), but is driven by communities and their values.
Performance art and other temporary uses position communities within design

Temporary lawn game patch – Brooklyn, NY
Quick, temporary interventions that re-imagines how space is used to better suit the needs of the community.
Tactical Urbanism

Go Bike Buffalo - Play Streets

Hamlin Park, Buffalo, NY

Photo Credit: Anna Miller and Go Bike Buffalo
Tactical Urbanism

Village of Williamsville - Tactical Bulbouts
PUTTING YOUR CITIZEN PLANNER SKILLS INTO ACTION

Resources.

Creative Placemaking [http://www.artscapediy.org/Home.aspx](http://www.artscapediy.org/Home.aspx)
Wrap Up

Materials available online
onenoregionforward.org

Looking ahead to the next session
June 14: Organizing and Planning for a More Sustainable Future