What has changed over the past 40 years?

We have less people, but use more land.

We build new homes and roads, empty our cities, lose farmland, increase our infrastructure costs and tax burden.

Data Sources and Notes available online at: www.oneregionforward.org/what-the-data-tells-us
We don’t know what will happen over the next 40 years. But we will likely build and change as a region in ways that will have impacts on what kind of quality of life we enjoy — and what quality of life we leave to our children.

**SCENARIO PLANNING**

What do we want our region to look like in 40 years?

What will you protect and maintain?

- **Protect farms and keep them farming**
  - Not at all
  - Somewhat
  - Very

- **Preserve natural and sensitive lands and protect waterways**
  - Not at all
  - Somewhat
  - Very

Which communities will you keep as they are today?

- **Maintain the character of the places we like best**
  - Not at all
  - Somewhat
  - Very

What do you think has the most impact to our region’s vibrancy and sustainability over the next 40 years?

- **Where will you locate homes, jobs and attractions to reflect our region’s vision and values?**

**RE-IMAGINE**

- Transform the character of developed places as something different than they are today.
  - Play your chips on places that already exist as some other kind of place type.

**CREATE NEW**

- Focus new investment on land that is either currently undeveloped or vacant.
  - Play your chips on places that are not currently used within region.

**PLACE TYPES**

- What kind of places do you think make sense to create?

  - **Urban Center (UC)**
    - Each Chip Adds: 5,000 Dwellings, 25,000 Jobs
    - Think of: Downtown areas of big or medium-sized cities
  
  - **Village Center (VC)**
    - Each Chip Adds: 5,000 Dwellings, 2,500 Jobs
    - Think of: Smaller commercial centers you might see in bustling village Main St. areas, small city downtowns or mixed-use neighborhoods.
  
  - **Traditional Neighborhood (TN)**
    - Each Chip Adds: 7,500 Dwellings, 500 Jobs
    - Think of: Neighborhoods with mostly residential streets, homes near each other, and within walking distance to a commercial street with activities, parks and services.
  
  - **Suburban Strip (SS)**
    - Each Chip Adds: 5,000 Dwellings, 500 Jobs
    - Think of: Strip malls with retail and other establishments concentrated in areas with large parking lots in front of buildings.
  
  - **Office/Industrial (OI)**
    - Each Chip Adds: 5,000 Jobs
    - Think of: Low-rise office complexes with limited services on site and large parking lots surrounding buildings.
  
  - **Single Family Residential (SF)**
    - Each Chip Adds: 2,500 Dwellings
    - Think of: Newer neighborhoods made up of just homes that have garages and driveways, large yards, and a sense of privacy.
  
  - **Exurban Residential (XR)**
    - Each Chip Adds: 500 Dwellings
    - Think of: Very large homes far apart from each other, typically in quiet rural areas and far from services, parks or activities.

**PLAY YOUR CHIPS ON PLACES**

- Play your chips on places that already exist as these place types.

**CONSUMES LESS LAND**

- Concentrates Employment
- House MORE people

**CONSUMES MORE LAND**

- Protect farms and keep them farming
- Preserve natural and sensitive lands and protect waterways

**MAKING CONNECTIONS**

- What kinds of new connections, links, and alternative modes of transportation do you envision to make sure people and goods can move across the region?

**How will people and goods get around?**

- **Make it easier and more cost effective to take transit, ride bikes or walk to places**
  - Not at all
  - Somewhat
  - Very

- **Connect our parks and regional assets through trails and byways**
  - Not at all
  - Somewhat
  - Very

- **Invest in roads and highways to connect people and goods**
  - Not at all
  - Somewhat
  - Very