Meeting #2: Where we are today in the process

1. ESTABLISHING GOALS to guide where we want to go

2. FRAME STRATEGIES for action

3. IDENTIFY ACTIONS and who will act

4. CONSTRUCT INDICATORS to measure progress

Finalizing Goals

Working Team Members review draft goals that were discussed at Meeting #1, review feedback from Working Team Contributors and make revisions and adjustments in finalizing goals.

Brainstorming strategies for action for long term sustainability

What might our region look like in 2050?

By 2050, if our region’s population:
- continues to shrink
- sees moderate growth
- grows significantly

Under alternative futures, what might our region look like in 40 years depending on future development patterns?

What kind of food will people eat?
What will be the extent of agricultural land?
What types of food-related businesses will thrive?
How will food be distributed?
What types of food will we produce?

Given the goals we set, what are the broad strategic initiatives we can take to achieve them?

Working Teams brainstorm strategic approaches at a conceptual level thinking about how alternative futures for the region might affect those strategies.
Goal Revisions from Meeting # 1

1. Protect our current and potential farmland from “sprawl” and keep our farms farming.
2. Adopt agricultural practices that reduce the consumption of water, energy and chemical inputs in the growing process.
3. Support all forms and scales of food production in urban areas.
4. Connect local farmers to the full range of local opportunities to market and distribute their products.
5. Strengthen the economic vitality of local food production so that our farmers compete locally against national and international food producers.
6. Strengthen the economic viability of local food processing for local consumption and export.
7. Promote careers in food production, processing and distribution.
8. Heighten public awareness of local food production, processing and distribution.
9. Create a culture that values healthy eating and a strong local food economy.
10. Enhance opportunity for all individuals in all communities to obtain healthy foods.
Here’s How to Keep Involved as a Working Team Member

Visit us online at oneregionforward.org to:

**Recruit a Working Team Contributor**

Your friends and colleagues can feed into the work of our Teams by contributing comments and suggestions to this process online. As Working Team Contributors, their ideas and input can feed directly into the nuts and bolts planning occurring through our One Region Forward Working Team planning process.

**Provide Feedback on our Regional Vision and Values**

If you did not attend one of our Community Congress meetings in early 2013, we ask you as Working Team members to check the Regional Vision & Values Feedback Tool to make your voice heard. This online conversation will be available until May 31, 2013.

**Bring One Region Forward to your Community**

We want to hear from citizens and organizations across Erie and Niagara County to guide the vision and participate in the development of the plan. If you have an organization or group in your community you would like us to give a presentation to, let us know and we will arrange for a member of the One Region Forward project team to come out to your community.

**Feature your work in Sustainability on our website**

If you’re involved in a project or a program that you believe helps define what sustainability means for the future for our region, tell us about it and we will feature it on our website’s interactive map “Sustainability in Action.”

**Help us promote One Region Forward online**

Sharing One Region Forward on your website is an easy and effective way to show your support and involvement with the initiative. Let us know if you are interested and we will be happy to assist you with sharing One Region Forward on your organization, business, or personal website.

**Sign up for eNews and join our online community**

We’re on Facebook, Twitter and Google+. Follow us on social media, or even better, sign up to receive our newsletter and bulletins that will chart the progress of our work, report on major findings, and let you know the dates of upcoming events.

To follow up about the materials from the Working Team Meetings, please visit us at https://oneregionforward.teamworkpm.net

If you have any questions, please feel free to contact:

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